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School of Public Health in Austin
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EDUCATION

- 2010 - 2014** The University of Texas Health Science Center at Houston (UTHealth) School of Public Health in Austin
Austin, TX PhD
Epidemiology
- 2008 - 2010** The University of Texas Health Science Center at Houston (UTHealth) School of Public Health in Austin
Austin, TX MPH
- 2002 - 2006** American University
Washington, DC BA
Sociology
Magna Cum Laude

PROFESSIONAL EXPERIENCE

- 2016-** **Assistant Professor, UTHealth, Austin, TX**
School of Public Health in Austin
Department of Health Promotion and Behavioral Sciences
- 2014 -2016** **Faculty Associate, UTHealth, Austin, TX**
UTHealth School of Public Health in Austin
Department of Health Promotion and Behavioral Sciences
- 2009-2014** **Graduate Assistant, UTHealth, Austin, TX**
School of Public Health in
- 2011-2014** **Michael & Susan Dell Health Scholar, Michael & Susan Dell Center for Healthy Living,**
Austin, TX
School of Public Health in Austin

HONORS AND AWARDS

- 2016** Senior Scientific Editor, U.S. Department of Health and Human Services. *E-Cigarette Use Among Youth and Young Adults*. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2016.
- 2014** Contributing Author, U.S. Department of Health and Human Services. *The Health Consequences of Smoking: 50 Years of Progress. A Report of the Surgeon General*. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014. Printed with corrections, January 2014.
- 2012** Other Contributor, U.S. Department of Health and Human Services. *Preventing Tobacco Use*

Among Youth and Young Adults: A Report of the Surgeon General. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2012.

I. RESEARCH AND SCHOLARLY WORK

A. RESEARCH GRANT SUPPORT

1. Active Grants as Key Personnel

1. *Tobacco Center of Regulatory Science on Youth and Young Adults*

PI: Perry C at UTHealth School of Public Health; Agency: NIH-NCI; Type:P50
Period: September 19, 2013-August 31, 2018; Total Cost: \$19,285,480; Effort: 95%
Role: Co-Investigator

2. *The Michael & Susan Dell Center for Healthy Living*

PI: Hoelscher D at UTHealth School of Public Health; Agency: Michael & Susan Dell Foundation
Period 10/01/2014 to 09/30/2017; Total Cost: \$4,518,512; Effort: 5%
Role: Co-Investigator

2. Completed Grants as Key Personnel

1. *2016 Surgeon General's Call to Action on E-Cigarettes*

PI: Perry C at UTHealth School of Public Health; Agency: CDC;
Period: 2015-2016; Total Cost: \$249,993; Effort: 20%
Role: Co-Investigator.

B. PUBLICATIONS

1. Peer-Reviewed Publications

- 2017**
1. Case K, Loukas A, Harrell M, Wilkinson A, Springer A, Pérez A, **Creamer M**, Perry CL. [The Association between Sensation Seeking and E-cigarette Use in Texas Young Adults: A Cross-Sectional Study.](#) J Am Coll Health. 2017 Jan 17:0. doi: 10.1080/07448481.2017.1282487. [Epub ahead of print] PubMed PMID: 28095126; PubMed Central PMCID: PMC5422121.
 2. Case KR, Harrell MB, Pérez A, Loukas A, Wilkinson AV, Springer AE, Creamer MR, Perry CL. [The relationships between sensation seeking and a spectrum of e-cigarette use behaviors: Cross-sectional and longitudinal analyses specific to Texas adolescents.](#) Addict Behav. 2017 May 12;73:151-157. doi: 10.1016/j.addbeh.2017.05.007. [Epub ahead of print] PubMed PMID: 28521240.
 3. **Creamer MR**, Delk J, Case K, Perry CL, & Harrell MB. Positive outcome expectations and tobacco product use behaviors in youth. *Substance Use & Misuse.* (Accepted for Publication)
 4. Delk J, **Creamer MR**, Perry CL, Harrell MB. Weight status and cigarette and electronic cigarette use in adolescents. *American Journal of Preventive Medicine.* (Accepted for Publication)

5. Gibson LA, **Creamer MR**, Breland AB, Giachello AL, Kaufman A, Kong G, Pechacek TF, Pepper JK, Soule EK, Halpern-Felsher B. Measuring Perceptions Related to E-Cigarettes: Important Principles and Next Steps to Enhance Study Validity. *Addictive Behaviors*. (Accepted for Publication)
6. Harrell MB, Weaver SR, Loukas A, **Creamer M**, Marti CN, Jackson CD, Heath JW, Nayak P, Perry CL, Pechacek TF, Eriksen MP. [Flavored e-cigarette use: Characterizing youth, young adult, and adult users](#). *Prev Med Rep*. 2016 Nov 11;5:33-40. eCollection 2017 Mar. PubMed PMID: 27896041; PubMed Central PMCID: PMC5121224.
- 2016 7. Case KR, Cooper M, **Creamer M**, Mantey D, Kelder S. [Victims of Bullying and Tobacco Use Behaviors in Adolescents: Differences Between Bullied at School, Electronically, or Both](#). *J Sch Health*. 2016 Nov;86(11):832-840. doi: 10.1111/josh.12437. PubMed PMID: 27714875.
8. Cooper M, Case KR, Loukas A, **Creamer MR**, Perry CL. [E-cigarette Dual Users, Exclusive Users and Perceptions of Tobacco Products](#). *Am J Health Behav*. 2016 Jan;40(1):108-16. doi: 10.5993/AJHB.40.1.12. PubMed PMID: 26685819; PubMed Central PMCID: PMC4869518.
9. Cooper M, **Creamer MR**, Ly C, Crook B, Harrell MB, Perry CL. [Social Norms, Perceptions and Dual/Poly Tobacco Use among Texas Youth](#). *Am J Health Behav*. 2016 Nov;40(6):761-770. PubMed PMID: 27779944; PubMed Central PMCID: PMC5103705.
10. **Creamer MR**, Loukas A, Li X, Pasch KE, Case K, Crook B, Perry CL. [College students' perceptions and knowledge of hookah use](#). *Drug Alcohol Depend*. 2016 Sep 11;168:191-195. doi: 10.1016/j.drugalcdep.2016.09.004. [Epub ahead of print] PubMed PMID: 27689508.
11. **Creamer MR**, Portillo GV, Clendennen SL, Perry CL. [Is Adolescent Poly-tobacco Use Associated with Alcohol and Other Drug Use?](#) *Am J Health Behav*. 2016 Jan;40(1):117-22. doi: 10.5993/AJHB.40.1.13. PubMed PMID: 26685820; PubMed Central PMCID: PMC4869866.
12. Loukas A, Chow S, Pasch KE, Li X, Hinds Iii JT, Marti CN, Harrell MB, **Creamer MR**, Perry CL. [College Students' Polytobacco Use, Cigarette Cessation, and Dependence](#). *Am J Health Behav*. 2016 Jul;40(4):514-22. doi: 10.5993/AJHB.40.4.13. PubMed PMID: 27338998; PubMed Central PMCID: PMC5010082.
- 2015 **Creamer MR**, Perry CL, Harrell MB, Diamond PM. [Trends in Multiple Tobacco Product Use, Among High School Students](#). *Tob Regul Sci*. 2015 Oct 1;1(3):204-214. PubMed PMID: 26478907; PubMed Central PMCID: PMC4607091.
14. Ranjit N, Menendez T, **Creamer M**, Hussaini A, Potratz C, Hoelscher DM. Narrative Communication as a Strategy to Improve Diet and Activity in Low-Income Families: The Use of Role Model Stories. *American Journal of Health Education*. 2015; 46(2):99-108. DOI: 10.1080/19325037.2014.999962.
- 2014 15. **Creamer M**, Bowles HR, von Hofe B, Pettee Gabriel K, Kohl HW 3rd, Bauman A. [Utility of computer-assisted approaches for population surveillance of physical activity](#). *J Phys Act Health*. 2014 Aug;11(6):1111-9. doi: 10.1123/jpah.2012-0266. Epub 2013 Aug 19. PubMed PMID: 23963721.
16. Perry CL, **Creamer MR**. [The childhood obesity epidemic: lessons learned from tobacco](#). *J Pediatr*. 2014 Jan;164(1):178-85. doi: 10.1016/j.jpeds.2013.07.036. Epub 2013 Sep 5. Review. PubMed

PMID: 24011763.

2. Manuscripts Submitted for Peer Review

1. **Creamer MR**, Loukas A, Clendennen S, Mantey D, Pasch KE, Marti CN, & Perry CL. Longitudinal Predictors of Cigarette Use among Students from 24 Texas Colleges. *Journal of American College Health*. (Revise & Resubmit)
2. **Creamer MR**, Cooper M, Ly C, Wilkinson AV, Harrell MB, & Perry CL. Testing the Theory of Reasoned Action with cigarette and non-cigarette tobacco product use in a longitudinal sample of Texas adolescents. *Health Education & Behavior*. (Under Review)
3. Mantey D, **Creamer M**, Pasch K, Perry C. Marketing Exposure Recall is Associated with Past 30-Day Single, Dual, Poly Tobacco Use among U.S. Adolescents. *Nicotine & Tobacco Research* (Under Review)
4. Case KR, Mantey D, **Creamer MR**, Harrell MB, Kelder S, Perry CL. E-Cigarette-specific symptoms of nicotine dependence among Texas adolescents. *Nicotine & Tobacco Research* (Under Review)

C. SCIENTIFIC ABSTRACTS AND PRESENTATIONS

1. Presentations at Scientific Conferences

2017

1. Clendennen S, **Creamer M**, Pasch K, Loukas A, Perry CL. A Latent Transition Analysis of Tobacco Use Patterns among Texas College Students. Poster Presentation at: Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.
2. **Creamer M**, Cooper M, Ly C, Crook B, Harrell M, Perry CL. Susceptibility mediates the association between psychosocial factors and youths' subsequent hookah initiation. Oral Paper at: the Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.
3. **Creamer M**, Cooper M, Ly C, Loukas A, Perry CL. Susceptibility mediates the association between psychosocial factors and young adults' subsequent e-cigarette initiation. Poster Presentation at: Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.
4. Harrell M, Jackson C, Delk J, **Creamer M**, Perry CL. E-cigarette and combustible tobacco product use among youth: which comes first? Oral Paper at: the Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.
5. Harrell M, Kelder S, Perry C, **Creamer M**, King B. E-cigarette use among youth and young adults: findings from the U.S. Surgeon General's Report. Symposium Presentation at: the Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.
6. Pérez A, Loukas A, Matthews K, **Creamer M**, Perry CL. (2017). The association of alcohol and marijuana use on the age of initiation of first time hookah users: the marketing and promotions across colleges in Texas (M-PACT) study. Poster Presentation at: Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.

7. Pérez A, Loukas A, Matthews K, **Creamer M**, Perry C.L. The association between the perception of health risks and addictiveness on the age of initiation of first time hookah users: the marketing and promotions across colleges in Texas (M-PACT) study. Poster Presentation at: Society for Research on Nicotine & Tobacco (SRNT); 2017 March; Florence, Italy.
8. Clendennen S, **Creamer M**, Pasch K, Loukas A, Perry CL. A Latent Transition Analysis of Multiple Tobacco and Nicotine Product Use Patterns among Texas College Students. Poster Presentation at: the National Conference on Tobacco or Health; 2017 March; Austin, TX.
9. **Creamer M**, Cooper M, Ly C, Harrell M, Perry CL. Testing the Theory of Reasoned Action with e-cigarette use in a longitudinal sample of Texas Adolescents. Oral Presentation: the National Conference on Tobacco or Health; 2017 March; Austin, TX.
10. Delk J, Harrell M, **Creamer M**, Perry CL. Is overweight or obese weight status associated with adolescents' cigarette and electronic cigarette use? A cross-sectional look by ethnicity. Poster Presentation at: National Conference on Tobacco or Health; 2017 March; Austin, TX.
11. Delk J, Harrell M, **Creamer M**, Perry CL. Is overweight or obese weight status associated with adolescents' cigarette and electronic cigarette use? A cross-sectional look by gender. Poster Presentation at: National Conference on Tobacco or Health; 2017 March; Austin, TX.
12. Harrell M, Kelder S, Perry C, **Creamer M**, King B. E-cigarette use among youth and young adults: findings from the U.S. Surgeon General's Report. Symposium Presentation at: the National Conference on Tobacco or Health; 2017 March; Austin, TX.
13. Mantey D, Creamer M, Pasch K, Perry CL. Cumulative Tobacco and E-Cigarette Marketing Exposure Is Associated with Past 30-Day Single, Dual, Poly Tobacco Use Among U.S. Adolescents. Poster Presentation at: National Conference on Tobacco or Health; 2017 March; Austin, TX.

2016

14. Cooper M, **Creamer M**, Crook B., Ly, C., Harrell M., & Perry C. Concurrent Tobacco Use Among Youth: Psychosocial Risk Factors and Harm Perceptions. Rapid Fire Podium Presentation at: SRNT 22nd Annual Meeting; 2016 March; Chicago, IL.
15. **Creamer M**, Portillo G, Clendennen S, & Perry, C. Adolescent multiple tobacco product use increases risk of other substances. Poster Presentation at: SRNT 22nd Annual Meeting; 2016 March; Chicago, IL.
16. **Creamer M**, Clendennen S, Mantey D, Pasch K, Loukas A, & Perry, C. Demographic Characteristics and Differences between Current and Non-current Cigarette Users Among Texas College Students. Poster Presentation at: SRNT 22nd Annual Meeting; 2016 March; Chicago, IL.
17. **Creamer M**, Delk J, Pérez A, Harrell M, & Perry C. Adolescent's tobacco outcome expectations predict adolescent tobacco use. To be presented at NIH Tobacco Regulatory Science Conference; 2016 May; Bethesda, MD.

2015

18. **Creamer M**, Stigler M, Perry CL. Trends in Multiple and Individual Tobacco Product Use Among Current Tobacco Users, 1999-2013. Poster presented at: SRNT 21st Annual Meeting; 2015 Feb; Philadelphia, PA.

2014

19. **Creamer M**, Stigler M, Perry CL. Organization of Texas TCORS. Poster presented at: NIH Tobacco Regulatory Science Conference; 2014 Apr 28-30; Bethesda, MD.

2012

20. **Creamer M**, Bowles HR, von Hofe B, Gabriel KP, Kohl HW, Bauman A. Adaptation and evaluation of the Active Australia Survey for Internet-based self-administration. Presented at: International Society for Behavioral Nutrition and Physical Activity (ISBNPA); 2012 May; Austin, TX.

2011

21. **Creamer M**, Kelder S, Kohl HW. Is sexual violence associated with symptoms of depression and suicide attempts? YRBS, 2009. Poster presented at: APHA 139th Annual Meeting and Exposition; 2011 Nov; Washington, DC.
22. Hines E, Menendez T, **Creamer M**, Stroeve S, Ranjit N, Hoelscher DM. Using book clubs to model healthy eating and physical activity in a low-income population: Results from the Be Well book pilot study. Presented at: APHA 139th Annual Meeting and Exposition; 2011 Nov; Washington, DC.
23. Menendez T, **Creamer M**, Hines E, Potratz C, Ranjit N, Hoelscher DM. The Be Well book: Findings and lessons learned from a demonstration book club project in Austin, TX. Presented at: Southern Obesity Summit 2011 Annual Conference; 2011 Oct; New Orleans, LA.

2. Invited Presentations

- 2014** 1. Findings from the 2012 Surgeon General’s Report: Preventing Use Among Youth and Young Adults. Interagency Committee on Smoking and Health. December 2014

II. Teaching Activities

A. COURSES AT UNIVERSITY OF TEXAS SCHOOL OF PUBLIC HEALTH

YEAR	COURSE NUMBER	COURSE NAME	ROLE	MODE	# of STUDENTS	TEACHING SCORE *
2015	1.	PH 9996 MPH Capstone Course	Co-Instructor (30%)	ITV	26	4.29

* Denotes Student-determined, Instructor Effectiveness Score; Range 1.0 to 5.0 (high)

B. GUEST LECTURES

YEAR	LECTURE	INSTITUTION
2017-2018	1. PH 1499: Health Promotion and Behavioral Sciences Seminar. “Evolving world of tobacco research”	UTHealth School of Public Health

	2.	PH 2998: Epidemiology and Health Promotion of Child and Adolescent Health. "Epidemiology of youth and young adult tobacco use"	UTHealth School of Public Health
2016-2017	3.	PH 1499: Health Promotion and Behavioral Sciences Seminar. "Adolescent and young adult tobacco use, it's more than just cigarettes"	UTHealth School of Public Health
	4.	PH 2998: Epidemiology and Health Promotion of Child and Adolescent Health. "Epidemiology of youth and young adult tobacco use"	UTHealth School of Public Health
	5.	PH 5025: Tobacco Control and Tobacco Regulatory Science. "Tobacco Control Since 2009: An overview of deeming and next steps"	UTHealth School of Public Health
	6.	PH 5311: Maternal and Child Health Core Seminar "Know the risks: findings from the 2016 Surgeon General's Report on e-cigarettes among youth and young adults"	UTHealth School of Public Health
2015-2016	7.	PH 1499: Health Promotion and Behavioral Sciences Seminar. "Adolescent and young adult tobacco use, it's more than just cigarettes"	UTHealth School of Public Health
	8.	PH 2610: Fundamentals of Epidemiology "Analyzing a public health problem –Part 1 & 2"	UTHealth School of Public Health

C. CHAIR OR MEMBER OF THESIS OR DISSERTATION COMMITTEE

YEAR		STUDENT NAME	PROGRAM	ROLE	PROGRESS
2017-	1.	Hsiangyi Tai	PhD	Chair	In process
	2.	Olivia Mahlmann	MPH	Member	In process
2016-17	3.	Ann Marie Wilke	MPH	Member	Defended Thesis; May 2017
2015-16	4.	Kathleen Case	DrPH in Health Promotion and Behavioral Sciences	External Reviewer	Defended dissertation; May 2016
	5.	Sarah Seidel	DrPH in Health Promotion and Behavioral Sciences	External Reviewer	Defended dissertation; May 2016

III. INTERNAL AND EXTERNAL PROFESSIONAL SERVICES

A. MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

2015 – Member, Society for Research on Nicotine and Tobacco

2011 – Member, Society for Prevention Research

2008-2010 Member, American Public Health Association

B. Review Board Member

- 2012 - American Journal of Health Behavior
- 2013 - Health Behavior and Policy Review
- 2016- Tobacco Regulatory Science

C. AD-HOC REVIEWER FOR PEER-REVIEW PUBLICATIONS

- 1. BMC Public Health
- 2. Journal of Epidemiology and Global Health
- 3. International Journal of Behavioral Nutrition and Physical Activity
- 4. Preventive Medicine Reports
- 5. Preventive Medicine
- 6. Tobacco Prevention & Cessation
- 7. Nicotine & Tobacco Research
- 8. Health Education Research
- 9. Youth and Society
- 10. Health Education & Behavior
- 11. The American Journal on Addictions
- 12. Journal of Drug Education

D. EXTERNAL SERVICE AND COMMITTEES

YEAR	NAME OF COMMITTEE / SERVICE	ROLE
2011-	1. Early Career Preventionist Network, Society for Prevention Research	Steering Committee Member 2017-2018 Program Committee Co-Chair
2014-	2. National Measurement Working Group, Tobacco Centers of Regulatory Science	Member 2016- chair of cigar measurement subcommittee
2015	3. Netherlands Organisation for Health Research and Development (ZonMw)	Invited expert to review grant proposal

E. INTERNAL SERVICE AND COMMITTEES

YEAR	NAME OF COMMITTEE / SERVICE	ROLE
2008-2013	1. Academic Affairs Committee	Austin Regional Campus Member